## **EXHIBIT A**

PART 1 OF 2

- > 1 What the Evidence Has Shown
  - Ten Reasons You Know the Defendants Are Guilty
  - The Charges and the Law

- 1 What the Evidence Has Shown
- Ten Reasons You Know the Defendants Are Guilty
  - The Charges and the Law

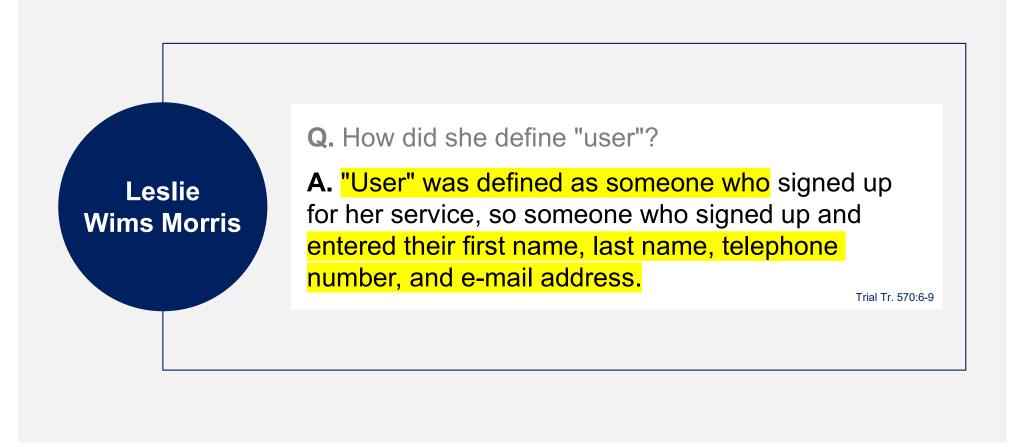
- What the Evidence Has Shown
- Ten Reasons You Know the Defendants Are Guilty
- > The Charges and the Law

## **The Charges Against the Defendants**

Count	Charge
1	Conspiracy to Commit Wire and Bank Fraud
2	Wire Fraud
3	Bank Fraud
4	Securities Fraud

### Ten Reasons You Know the Defendants Are Guilty

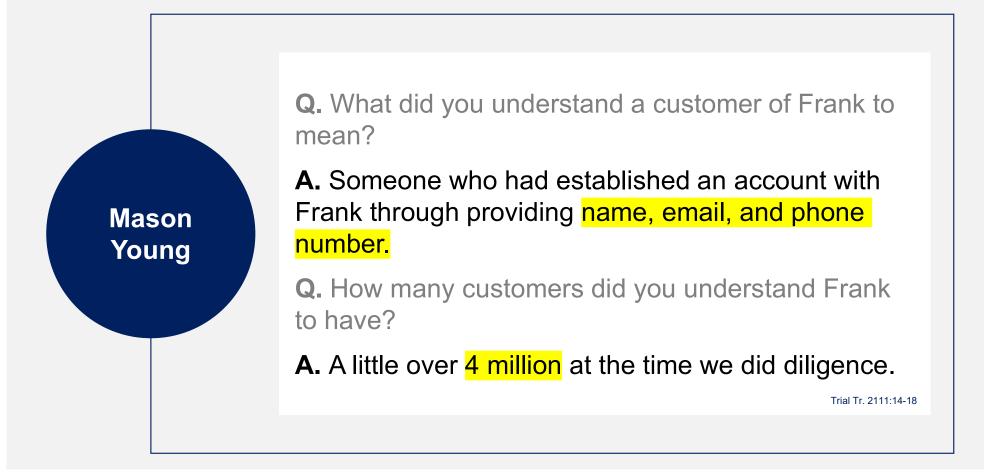
#### Ten Reasons You Know the Defendants Are Guilty

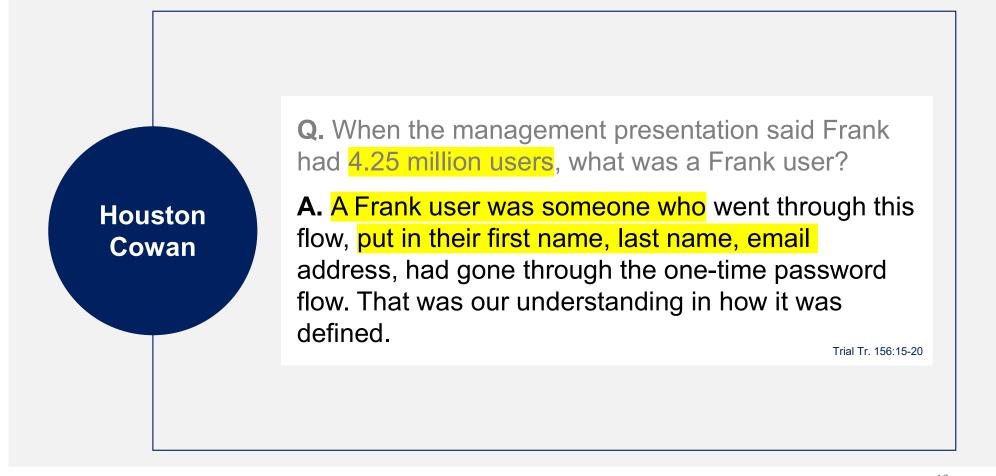


Alex Sweeney

- A. She consistently represented that Frank had 4.25 million customers that it signed up for the product.
- **Q.** And did she define the customer user?
- A. Yes.
- Q. How did Ms. Javice define that?
- A. She defined a customer as a person that came to the Frank, provided their first name, last name, email address, and phone number, and accepted the terms of the Frank service, and signed up for an account.

Trial Tr. 1450:10-18





From: Charlie Javice < charlie@withfrank.org>

Sent: Wednesday, June 30, 2021 12:12 AM

To: Koskovolis, Luke < LKoskovolis@liontree.com >; Cowan, Houston < HCowan@liontree.com >

Cc: Agarwal, Nikhil <<u>nagarwal@liontree.com</u>>; Matt Glazer <<u>matt@withfrank.org</u>>; Michael, Alex

<AMichael@liontree.com>

Subject: Re: Mason comments

# Users as defined are accounts.

From: Charlie Javice [charlie@withfrank.org]

on behalf of Charlie Javice <charlie@withfrank.org> [charlie@withfrank.org]

Sent: 8/4/2021 8:10:21 PM

To: Wims Morris, Leslie [leslie.wimsmorris@chase.com]; Sweeney, Alex [alex.sweeney@chase.com]

BCC: Braun, Ben [bbraun@liontree.com]

Subject: Draft Internal data counts

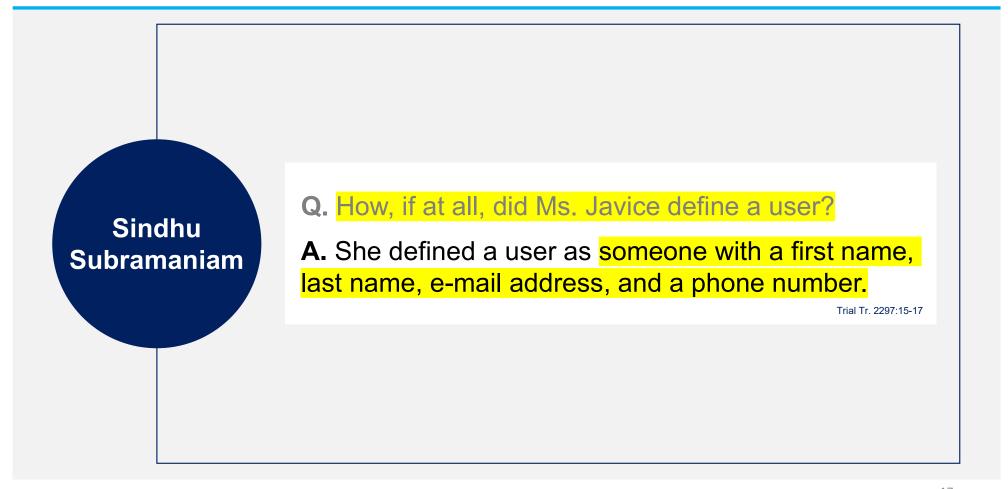
Attachments: Finland\_internaldata\_counts.pdf

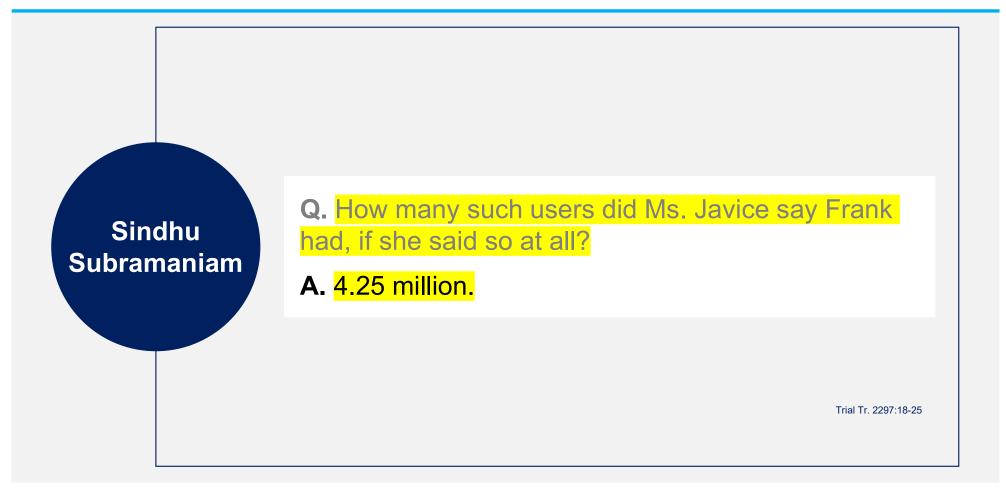
#### **Data Variable Validation Request Details**

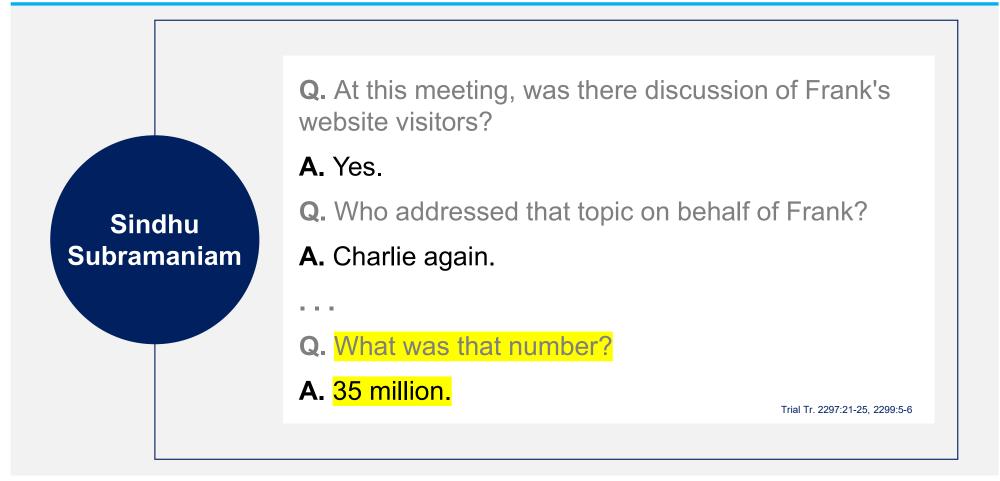
How many UNIQUE customer accounts exist?

4,265,085

Of those records, what % include each data field below?







From: Shpiro, Adam (CCB, USA) [/O=CORPEXCHANGE/OU=EXCHANGE ADMINISTRATIVE GROUP

(FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=F624956D33]

Sent: 7/11/2021 10:20:11 PM

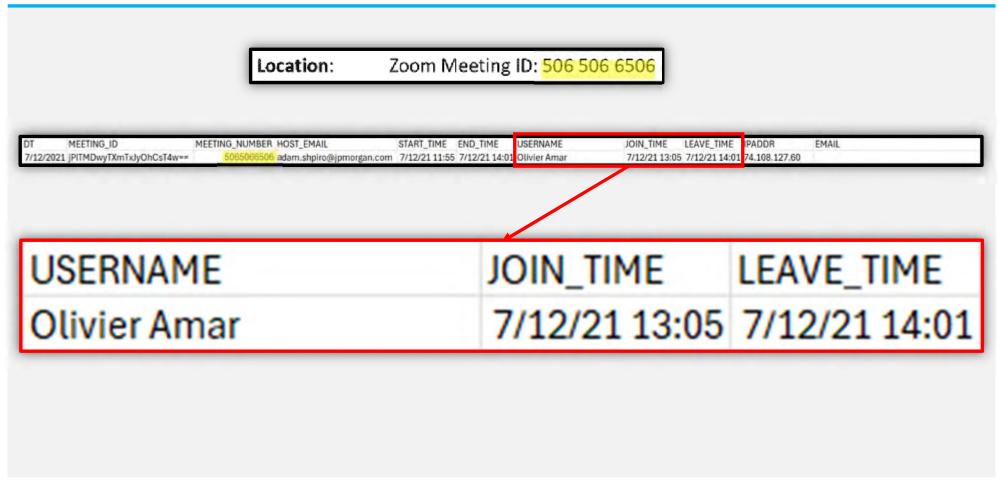
To: Shpiro, Adam (CCB, USA) [adam.shpiro@jpmorgan.com]; Subramaniam, Sindhu (CCB, USA)

Subject: Project Finland: Product Diligence (including Demo for entire Working Group)

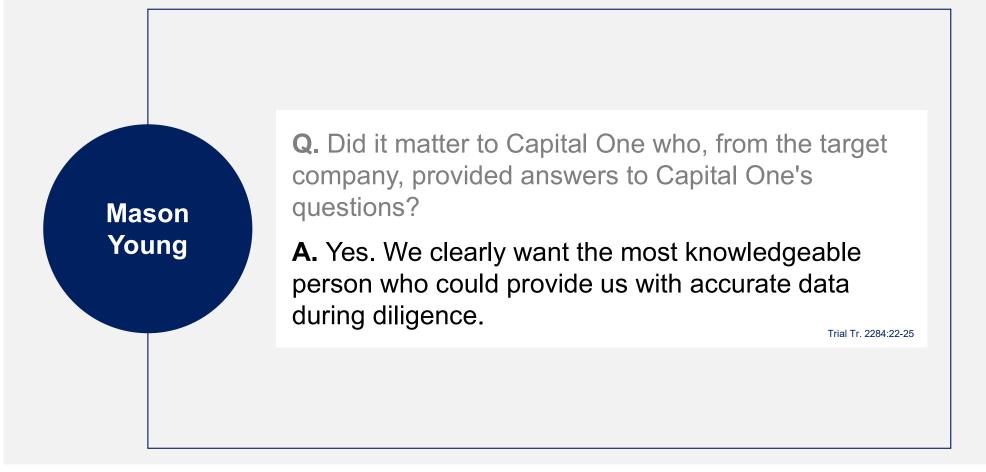
Location: Zoom Meeting ID: 506 506 6506 or adamshpiro

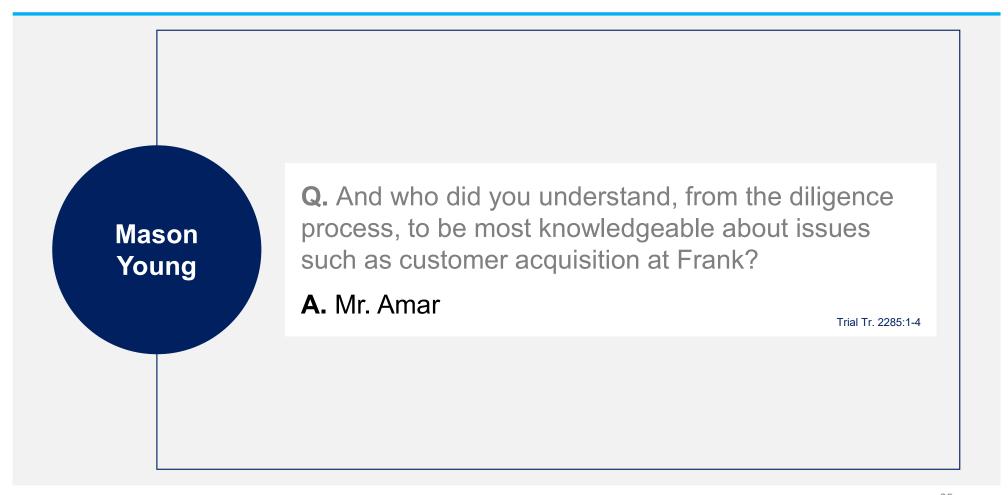
Start: 7/12/2021 12:00:00 PM End: 7/12/2021 2:00:00 PM

Show Time As: Busy



GX 2035, GX 1501





From: RAHUL JINDAL <rahul.jindal@capitalone.com>

Sent: Wednesday, July 7, 2021 2:29 PM

To: Cowan, Houston <HCowan@liontree.com>

Cc: Amanda Christianson <amanda.christianson@capitalone.com>; Agarwal, Nikhil <nagarwal@liontree.com>; Mason Young

<mason.young@capitalone.com>; Koskovolis, Luke <LKoskovolis@liontree.com>; Florian Cotera <florian.coteraberndt@capitalone.com>; Michael, Alex

<AMichael@liontree.com>

Subject: Re: [External Sender] RE: Call w/ Charlie & mgt. meetings

Hi Houston,

I hope that this email finds you well. Appreciate you organizing time with the team yesterday, following on from that meeting, we had some follow on

## questions and thought it would be best to address them

lopics we would like to discuss:

directly with Olivier on a 30 mins call today, if possible.

we had some follow on

26

From: Google Calendar[calendar-notification@google.com]

Location: https://liontree.zoom.us/j/96008339258

Importance: Normal

Subject: Accepted: Project Frontier Discussion with Capital One @ Thu Jul 8, 2021 12:30pm - 1pm (EDT) (Cowan, Houston)

Start Time: Thur 7/8/2021 4:30:00 PM Coordinated Universal Time End Time: Thur 7/8/2021 5:00:00 PM Coordinated Universal Time

Required Attendees: Cowan, Houston

Attachment: invite.ics

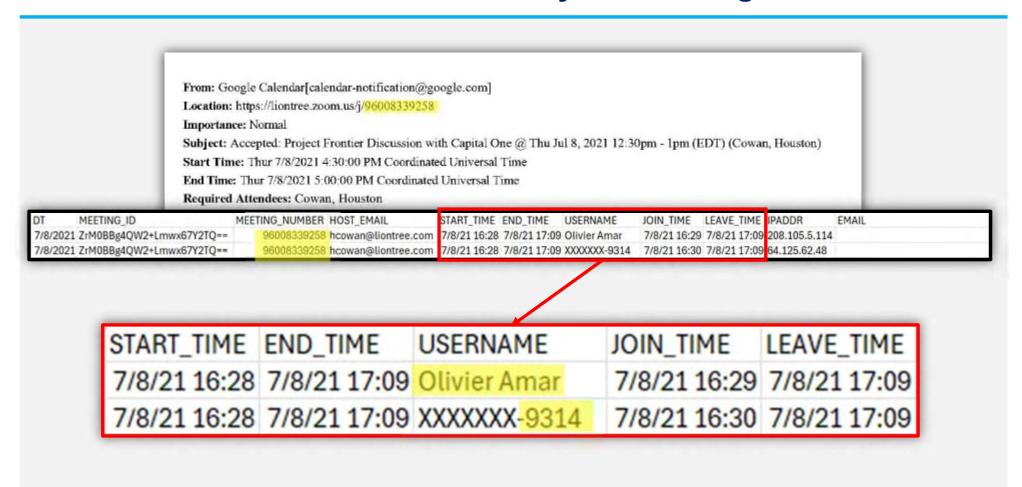
olivier@withfrank.org has accepted this invitation.

## Project Frontier Discussion with Capital One

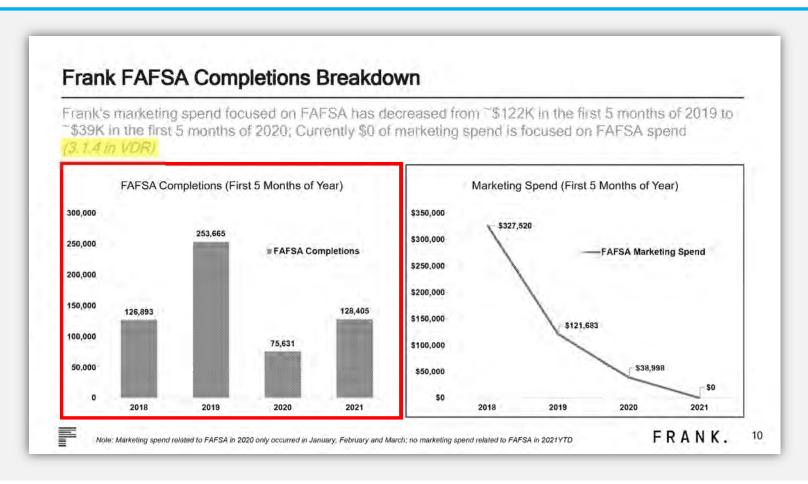
When Thu Jul 8, 2021 12:30pm - 1pm

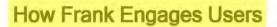
Eastern Time - New York

Where https://liontree.zoom.us/j/96008339258

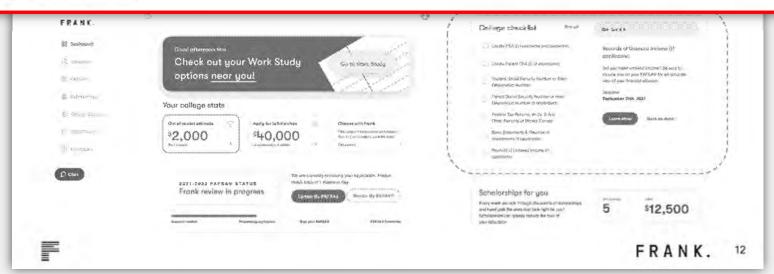


GX 3041, GX 2036





Engagement happens at the checklist level of the dashboards where Frank pushes notifications via texts and emails to bring students back upon action required (e.g. new job opportunities, new courses added, new content alerts, etc.)



From: Koskovolis, Luke (LKoskovolis@liontree.com)

on behalf of Koskovolis, Luke <LKoskovolis@liontree.com> [LKoskovolis@liontree.com]

Sent: 7/8/2021 7:10:47 PM

To: Charlie Javice [charlie@withfrank.org]; 'Olivier Amar' [olivier@withfrank.org]

CC: LT-ProjectFrontier@liontree.com
Subject: Follow ups from Cap One Meeting

Attachments: Project Frontier Capital One Meeting Follow-Up (07.08.2021).pdf

o Is it possible to determine the number of FAFSAs that Frank users have filed? i.e. out of the 2.1mm FAFSA users we have, how many FAFSAs have all those people filed combined?

#### Ten Reasons You Know the Defendants Are Guilty

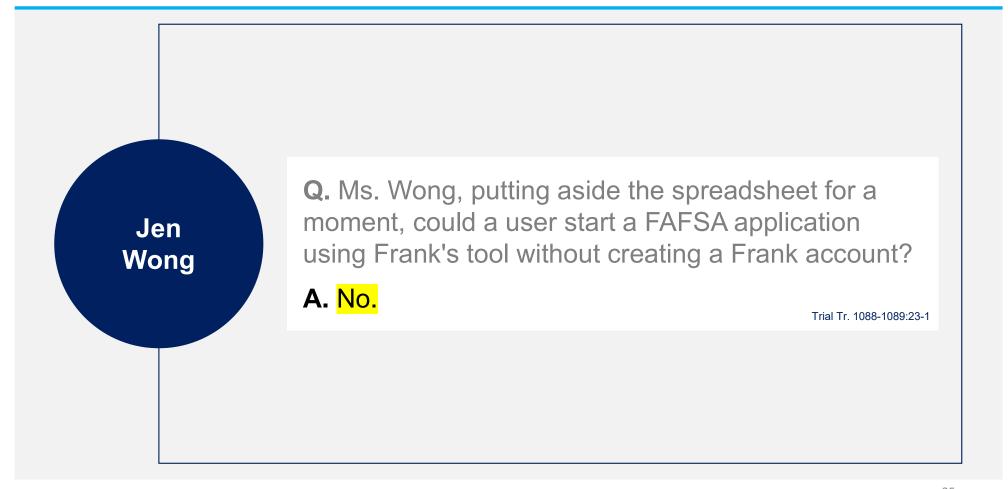
- 1. The Defendants Told Lies Together During Diligence
- 2. The Defendants Created the Fraud Spreadsheet Together

#### The Defendants Created the Fraud Spreadsheet Together

FAFSA In Process

4,265,085

#### The Defendants Created the Fraud Spreadsheet Together



FAFSA In Process

4,265,085

From: Charlie Javice [charlie@withfrank.org]

on behalf of Charlie Javice <charlie@withfrank.org> [charlie@withfrank.org]

Sent: 6/24/2021 7:40:22 PM

To: Agarwal, Nikhil [nagarwal@liontree.com]

CC: Koskovolis, Luke [LKoskovolis@liontree.com]; Michael, Alex [AMichael@liontree.com]; Cowan, Houston

[HCowan@liontree.com]

Subject: Re: Mason comments

 Believe you had mentioned this on yesterday's call, but wanted to confirm again that the FAFSA count in column Q --> fafsa in progress is account validated

GX 3013

# FAFSA Completion

2,100,184

CREATION DATE	FILE NAME	EDITORS	GX
06/24/2021	User_Breakdown	charlie@withfrank.org olivier@withfrank.org jen.wong@withfrank.org	G516 G517

			De	fault Channel (	Grouping						٨	farketing Spend
Year	Month	of the yea A	New Users	(Other)	Direct	Display	Email Org	anic Search	Paid Search	Referral	Social o	ogle & Bing PPC
	2017	3	8,658	3.0	1,038.0	11.0		221.0	7,186.0	87.0	112.0	\$7,456.00
		4	119,490	518.0	5,793.0	1,777.0		554.0	95,187.0	146.0	15,515.0	\$111,219.00
		5	150,274	96.0	5,459.0	824.0	455.0	890.0	140,021.0	223.0	2,306.0	\$155,005.00
		6	158,263	275.0	4,750.0	3,031.0	123.0	808.0	147,882.0	528.0	866.0	\$170,956.00
		7"	158 920	1 373 0	4,722.0	3,629.0	1,104.0	1,068.0	145,099.0	1,555.0	370.0	\$166,897.00
					1,296.0	39.0	3,602.0	828.0	10,601.0	379.0	64.0	\$24,919.00
					6,418.0	4,433.0	2,820.0	922.0	22,600.0	3,110.0	328.0	\$26,146.00
					41,104.0	10,971.0	2,278.0	3,161.0	236,112.0	5,061.0	873.0	\$214,663.00
					35,231.0	4,614.0	443.0	3,379.0	224,204.0	999.0	372.0	\$190,536.00
		Y	<b>G</b> 5	16	17,498.0	639.0	163.0	3,657.0	91,659.0	882.0	234.0	\$71,135.00
			GU		50,567.0	12,512.0	1,959.0	5,829.0	234,243.0	3,539.0	514.0	\$220,979.00
H					15,175.0	7,866.0	1,030.0	6,069.0	66,795.0	793.0	446.0	\$63,504.00
-					6,256.0	391.0	375.0	10,597.0	14,422.0	731.0	432.0	\$42,532.00
					3,246.0	80.0	229.0	12,592.0	442.0	670.0	283.0	\$355.00
					2,207.0	39.0	73.0	12,909.0	214.0	540.0	245.0	\$150.00
		6	14,993	144.0	1,913.0	22.0	56.0	11,667.0	138.0	669.0	384.0	\$0.00
		7	18,961	49.0	2,117.0	9.0	53.0	15,675.0	84.0	732.0	242.0	\$0.00
		8	36,632	343.0	3,292.0		1,035.0	25,920.0	4,929.0	828.0	285.0	\$16,104.00
		9	58,963	462.0	6,656.0	8,078.0	121.0	27,518.0	13,723.0	2,106.0	299.0	\$54,824.00
		10	73,234	289.0	6,897.0	361.0	45.0	45,760.0	15,302.0	3,967.0	613.0	\$59,946.00
		11	45,408	107.0	4,654.0	77.0	144.0	33,461.0	5,307.0	1,276.0	382.0	\$3,985.00
		12	47,312	66.0	3,307.0	39.0	96.0	33,962.0	8,456.0	1,005.0	381.0	\$6,530.00

GX 1636



All times are in EDT.

From: Charlie Javice [charlie@withfrank.org]

on behalf of Charlie Javice <charlie@withfrank.org> [charlie@withfrank.org]

Sent: 6/24/2021 3:06:11 PM

To: Koskovolis, Luke [LKoskovolis@liontree.com]; Michael, Alex [AMichael@liontree.com]; Cowan, Houston

[HCowan@liontree.com]

Subject: Re: Mason comments

Attachments: User Breakdown CJ v2.klsx

Attached with users by attributed product and FAFSA completion.

--> How far out do you want projections? Is it just user projections or need the whole mix here?

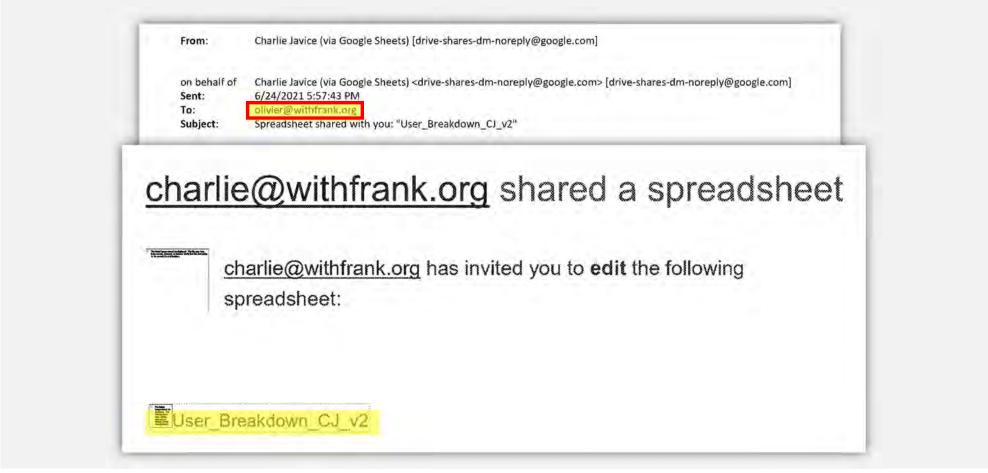
--> Will overlap the retention for the platform this afternoon.

Charlie

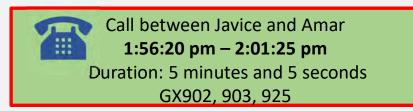
**FAFSA In Process** 

4,265,085

GX 3010 43



GX 1678



#### 

Javice emails

"User\_Breakdown\_C

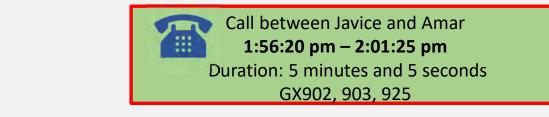
J\_v2" to Liontree

GX3010





All times are in EDT.

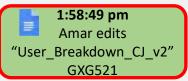


#### 



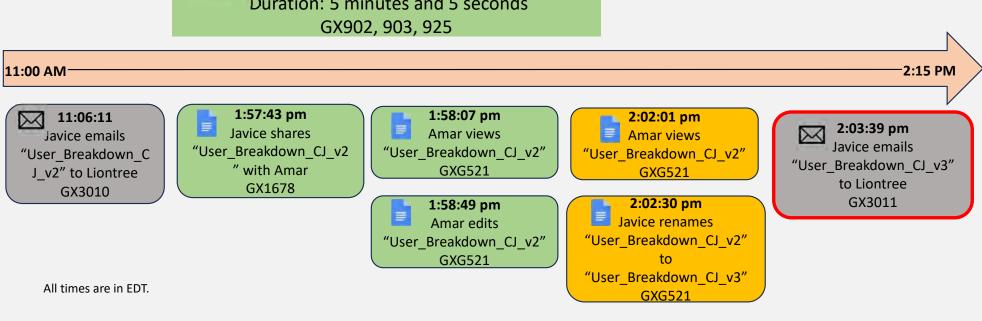




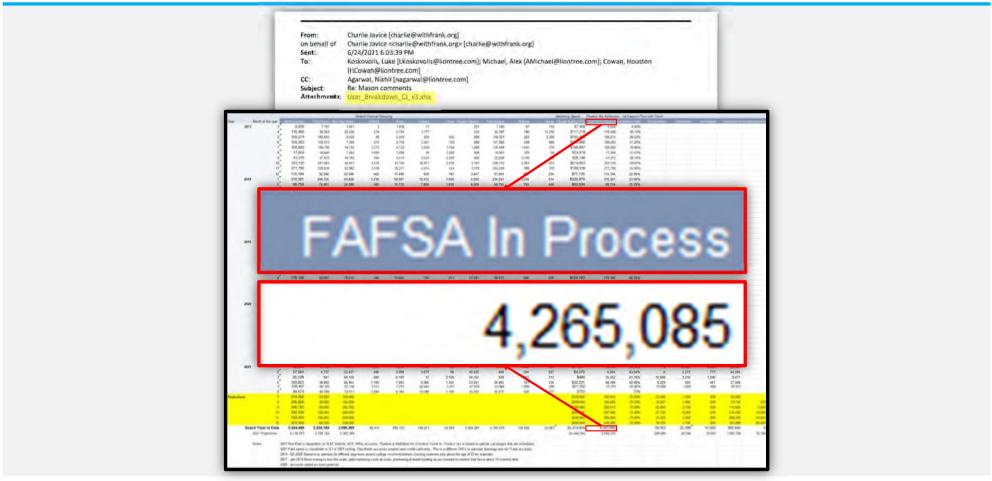


All times are in EDT.





#### Ten Reasons You Know the Defendants Are Guilty



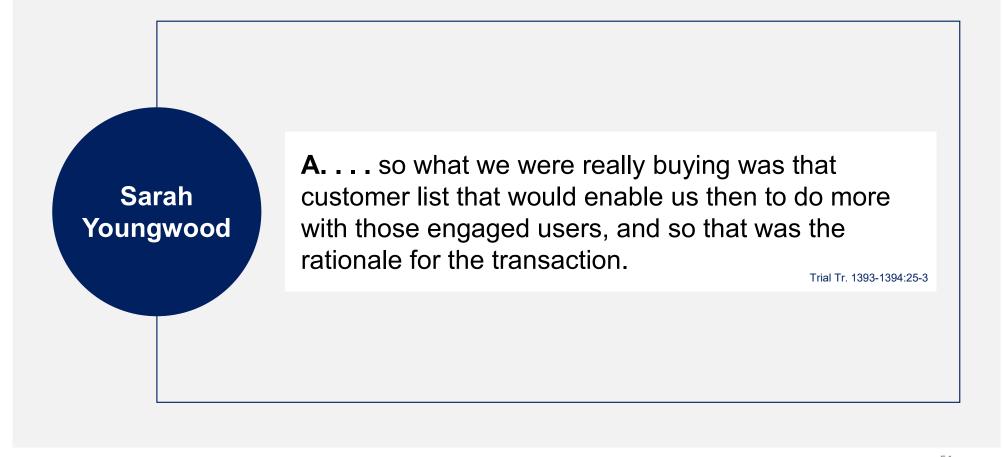
GX 3011, GX 3011-A 48

CREATION DATE	FILE NAME	EDITORS	GX
06/24/2021	User_Breakdown	charlie@withfrank.org olivier@withfrank.org jen.wong@withfrank.org	G516 G517
06/24/2021	User_Breakdown_CJ_v4	charlie@withfrank.org olivier@withfrank.org	G520 G521

GX 1636

# Ten Reasons You Know the Defendants Are Guilty

- 1. The Defendants Told Lies Together During Diligence
- 2. The Defendants Created the Fraud Spreadsheet Together
- 3. The Defendants' Lies Were Important to Potential Buyers





**Q.** Why was Capital One interested in acquiring Frank?

**A.** So for Frank specifically, Capital One was interested in acquiring a large audience of primarily young adults that we could engage with outside of financial products and services but over time crossmarket Capital One's financial products to that audience.

Trial Tr. 2110-2111:25-4



- **Q.** Well, financial products, what does it mean to sell them additional things in that context?
- **A.** Throughout the process, my understanding was that financial institutions that were interested would leverage the data and users to then, you know, grow with that customer, providing them credit cards or, you know, bank accounts, whatever it might be, in that context.

Trial Tr. 153:7-11



**A....** but if somebody actually takes the time to give you information that is very personal and confidential, at that point you have established a level of trust that is relevant to continuing to do more with that relationship.

Trial Tr. 1395:9-13



**A.** So what I said to Ms. Javice in that conversation was, when we read the customer privacy policy, there was a specific sentence that said that they could share customer PII if in fact the company was going through a merger and acquisition process.

Trial Tr. 615-616:22-1

# Ten Reasons You Know the Defendants Are Guilty

- 1. The Defendants Told Lies Together During Diligence
- 2. The Defendants Created the Fraud Spreadsheet Together
- 3. The Defendants' Lies Were Important to Potential Buyers
- 4. The Defendants Used Fake Data to Trick the Bank

Patrick Vovor She said she wanted to know if it could be easy, complex, meaning can it be done very fast, in a day or if it takes more time, to take our user base of about 300K users and grow it to 4 million users, and when doing so, keeping the same statistical distribution of people with college degree.

Trial Tr. 1529:15-20

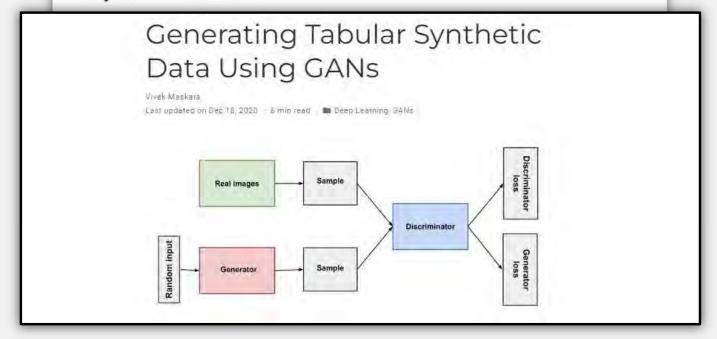
From: Charlie Javice [charlie@withfrank.org]

on behalf of Charlie Javice <charlie@withfrank.org> [charlie@withfrank.org]

Sent: 8/2/2021 11:38:27 AM

To: Patrick Vovor [patrick@withfrank.org]

Subject: Data set



GX 1054, GX 202

#### **Customer Data**

First	Last	Age	Occupation	Street Address	City	State	Zip
John	Smith	21	Student	123 Main Street	New York	NY	10007



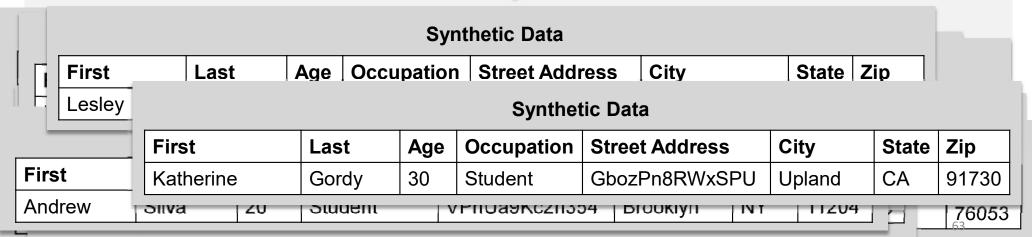
#### **Synthetic Data**

First	Last	Age	Occupation	Street Address	City	State	Zip
Matt	Green	21	Student	321 Elm Street	New York	NY	10007

#### **Customer Data**

First	Last	Age	Occupation	Street Address	City	State	Zip
John	Smith	21	Student	123 Main Street	New York	NY	10007





From: charlie@withfrank.org [charlie@withfrank.org]

Sent: 8/2/2021 4:04:55 PM

To: patrick@withfrank.org; olivier@withfrank.org

Subject: Updated invitation: olivier, patrick ♦ charlie @ Mon Aug 2, 2021 12:15pm - 12:45pm (EDT) (patrick@withfrank.org)

Attachments: invite.ics

Location:

Start: 8/2/2021 4:15:00 PM End: 8/2/2021 4:45:00 PM

Show Time As: Busy

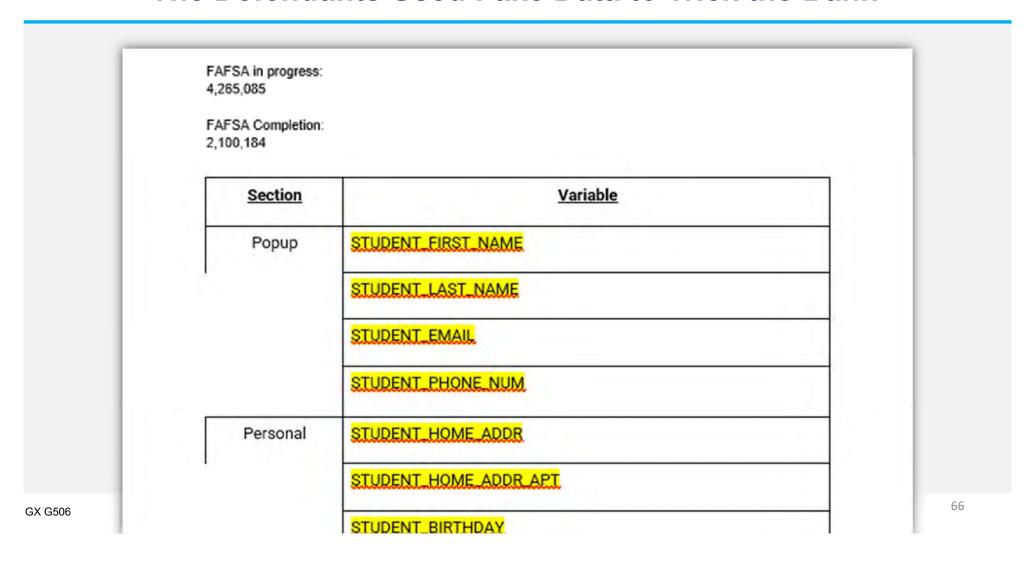
Recurrence: (none)

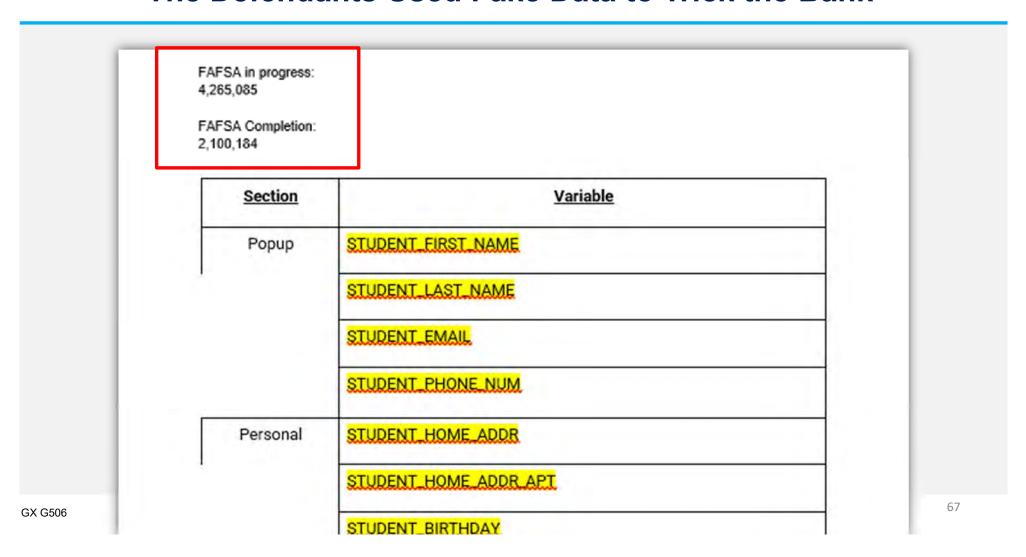
GX 1066

Patrick Vovor

To take the FAFSA data that we had, that I had in my database, in the AWS cloud, and generate a bigger file of 4 million users that would have FAFSA data generated using the technique that we showed in the other document.

Trial Tr. 1561-1562:24-2





FAFSA in progress: 4,265,085

FAFSA Completion: 2,100,184

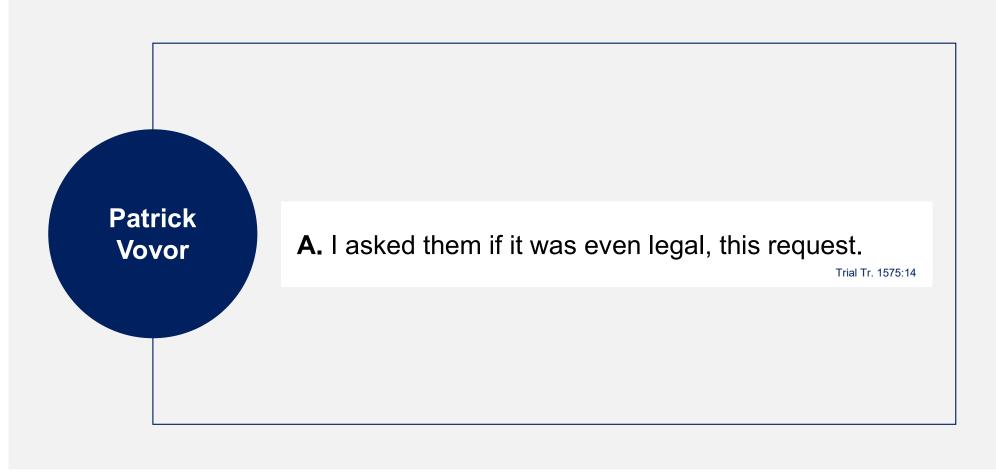
**FAFSA In Process** 

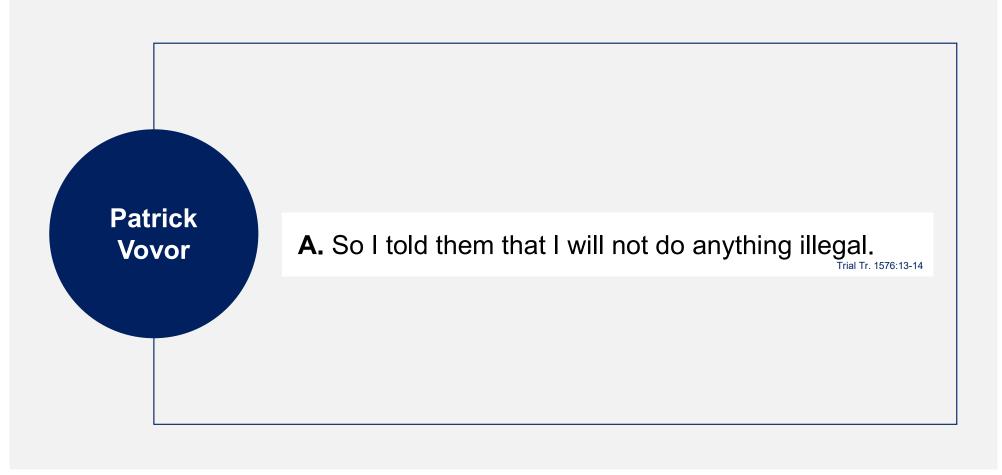
4,265,085

FAFSA Completion

2,100,184

68





Р	Patrick Vovor <patrick@withfrank.org> so if i count users with no fafsa applications, we get ~293192 records</patrick@withfrank.org>	8/2/2021, 6:33 PM	
С	Charlie Javice <charlie@tapd.us> Exactly</charlie@tapd.us>	8/2/2021, 6:34 PM	
С	Charlie Javice <charlie@tapd.us> Thx</charlie@tapd.us>	8/2/2021, 6:34 PM	

73

Hey Adam! Hope ur doing well. Wanted to reach out to see if u happened to have time in the next couple days

- I'm in an urgent pinch and wondering if u still do consulting work and still have time?

21:47

GX 2801

From: Charlie Javice [charlie@withfrank.org]

on behalf of Charlie Javice <charlie@withfrank.org> [charlie@withfrank.org]

Sent: 8/3/2021 1:39:33 PM

To: Adam Kapelner [kapelner@gmail.com]

Subject: Re: NDA for frank

Hi Adam,

The files below are the sample data & distribution info.

- Applications v4: raw sample data
- responses CSV: aid appeals sample raw data
- qualtrics apps v1: 2017-2019 sample data
- CJ\_PV\_FrontEnd\_UserData: for distributions and counts

Will forward you the s3 login link to access so you download post NDA. Thanks so much again!

Charlie

	<b>Funnel Steps</b>	Percent Complete Fields	Number of Field
Personal Info - First Name, Last Name, Email, Phone	100%	100.00%	4,265,085.00
Degree - Major, Year in School, Degree Level	93%	93.00%	3,966,529.05
School List - address, birthday, college list	97%	90.21%	3,847,533.18
Student Education - city of high school	92%	82.99%	3,539,730.52
Kill List A - military status, is married, number of kids	98%	81.33%	3,468,935.91
Parent Education	99%	80.52%	3,434,246.55
Independent Financial - cash assets, adjusted gross income	100%	80.52%	3,434,246.55
Independent Kill List B - student completed tax returns, investments, p	72%	57.97%	2,472,657.52
SSN & Gender - Is US citizen	99%	57.39%	2,447,930.94
Complete			2,100,184

78 GX G72

	<b>Funnel Steps</b>	Percent Complete Fields	Number of Field
Personal Info - First Name, Last Name, Email, Phone	100%	100.00%	4,265,085.00
Degree - Major, Year in School, Degree Level	93%	93.00%	3,966,529.05
School List - address, birthday, college list	97%	90.21%	3,847,533.18
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SSN & Gender - Is US citizen	99%	57.39%	2,447,930.94
Complete			2,100,184

GX G72 79

	<b>Funnel Steps</b>	Percent Complete Fields	Number of Field
Personal Info - First Name, Last Name, Email, Phone	100%	100.00%	4,265,085.00
Degree - Major, Year in School, Degree Level	93%	93.00%	3,966,529.05
School List - address, birthday, college list	97%	90.21%	3,847,533.18
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SSN & Gender - Is US citizen	99%	57.39%	2,447,930.94
Complete			2,100,184

GX G72

August 3, 2021		
Time (Eastern)	Communication	
9:00 AM	First call between <b>Javice</b> and <b>Kapelner</b> (11 min).	

GX 902, GX903, GX1565

August 3, 2021		
Time (Eastern)	Communication	
9:00 AM	First call between <b>Javice</b> and <b>Kapelner</b> (11 min).	
9:13 AM	Javice calls Amar (7 min).	

GX 902, GX 903, GX 925, GX1565

August 3, 2021		
Time (Eastern)	Communication	
9:00 AM	First call between <b>Javice</b> and <b>Kapelner</b> (11 min).	
9:13 AM	Javice calls Amar (7 min).	
10:27 AM	Amar shares the fake data instructions with Javice	

# **Knowledge of Kapelner**

August 3, 2021		
Time (Eastern) Communication		
9:00 AM	First call between <b>Javice</b> and <b>Kapelner</b> (11 min).	
9:13 AM	Javice calls Amar (7 min).	
10:27 AM	Amar shares the fake data instructions with Javice	
10:28 AM	Javice calls Amar (3.5 min)	

August 3, 2021		
Time (Eastern) Communication		
9:00 AM	First call between <b>Javice</b> and <b>Kapelner</b> (11 min).	
9:13 AM	Javice calls Amar (7 min).	
10:27 AM	Amar shares the fake data instructions with Javice	
10:28 AM	Javice calls Amar (3.5 min)	
10:37 AM	Javice texts Amar	

August 3, 2021		
Time (Eastern)	Sender	Message
10:37:18 AM	Javice	U don't have address in here. What's the drop off
10:37:34 AM	Javice	Same with birthday
10:37:43 AM	Amar	Because they don't have dropoff
10:37:49 AM	Javice	So what step
10:37:51AM	Amar	we eliminated them from the report

GX 801-7

August 3, 2021		
Time (Eastern)	Communication	
9:00 AM	First call between <b>Javice</b> and <b>Kapelner</b> (11 min).	
9:13 AM	Javice calls Amar (7 min).	
10:27 AM	Amar shares the fake data instructions with Javice	
10:28 AM	Javice calls Amar (3.5min)	
10:37 AM	Javice texts Amar	
1:49 PM	Javice sends Kapelner the fake data instructions	

From: Charlie Javice [charlie@withfrank.org]

on behalf of Charlie Javice <charlie@withfrank.org> [charlie@withfrank.org]

Sent: 8/3/2021 5:49:17 PM

To: Adam Kapelner [kapelner@gmail.com]

Subject: Fwd: Welcome to Amazon Web Services

here is the link. will share credentials offline.

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August 3, 2021		
Time (Eastern)	Communication	
9:00 AM	First call between <b>Javice</b> and <b>Kapelner</b> (11 min).	
9:13 AM	Javice calls Amar (7 min).	
10:27 AM	Amar shares the fake data instructions with Javice	
10:28 AM	Javice calls Amar (3.5min)	
10:37 AM	Javice texts Amar	
1:49 PM	Javice sends Kapelner the fake data instructions	
2:15 PM	Javice and Kapelner speak	

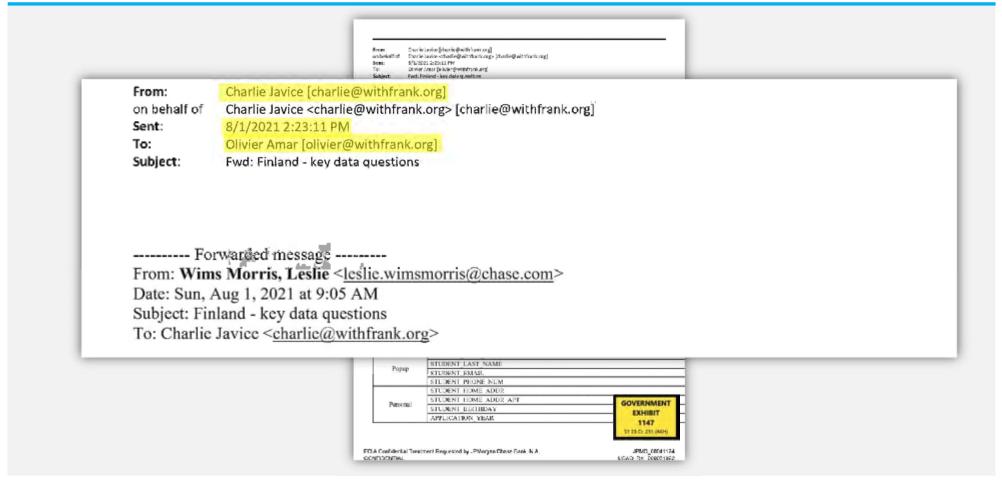
August 3, 2021					
Time (Eastern)	Communication				
9:00 AM	First call between <b>Javice</b> and <b>Kapelner</b> (11 min).				
9:13 AM	Javice calls Amar (7 min).				
10:27 AM	Amar shares the fake data instructions with Javice				
10:28 AM	Javice calls Amar (3.5min)				
10:37 AM	Javice texts Amar				
1:49 PM	Javice sends Kapelner the fake data instructions				
2:15 PM	Javice and Kapelner speak				
2:30 PM	Javice texts Amar				

August 3, 2021							
Time (Eastern)	Sender	Message					
2:30:07 PM	Javice	I found my genius. He says it will take him an hour					
2:49:03 PM	Amar	Great					

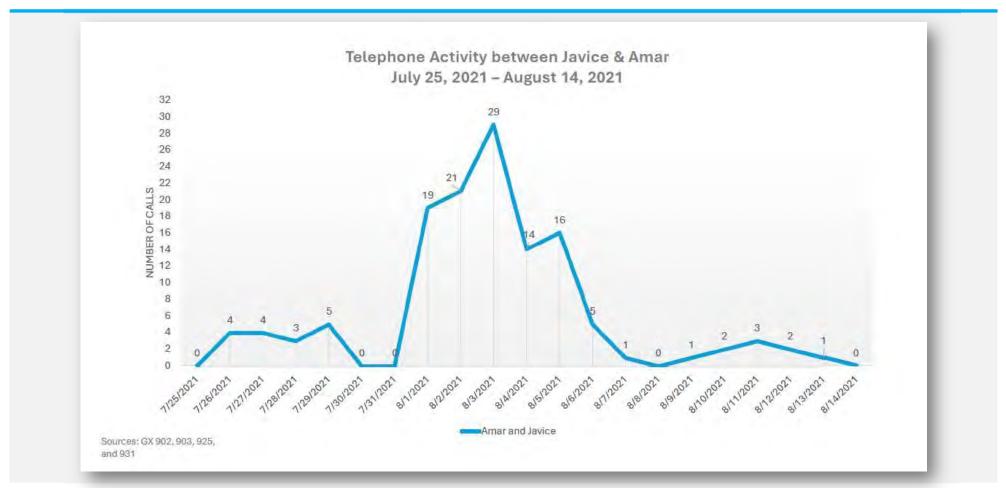
GX 801-10 91

August 3, 2021						
Time (Eastern)	Sender	Message				
08:20:55 AM	Javice	Finished data at 2am				
08:21:02 AM	Amar	How's it go?				
08:21:50 AM	Javice	He did a fantastic job. Truly. We powered through together				
08:22:03 AM	Javice	Fun getting to work with ur old stat professor:)				

GX 801-15



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ACXIOM RESULTS			
STUDENT_FIRST_NAME	4,265,085	4,265,085	100.00%
STUDENT_LAST_NAME	4,265,047	4,265,085	100.00%
STUDENT_EMAIL	4,265,085	4,265,085	100.00%
STUDENT_PHONE_NUM	4,265,085	4,265,085	100.00%
STUDENT_HOME_ADDR	3,847,533	4,265,085	90.21%
STUDENT_BIRTHDAY	3,847,533	4,265,085	90.21%
STUDENT_MAJR_INTRST	2,088,875	4,265,085	48.98%
YEAR_OF_SCHOOL	3,966,529	4,265,085	93.00%
DEGREE_LEVEL	3,966,529	4,265,085	93.00%
CITY_OF_HIGH_SCHOOL	3,539,731	4,265,085	82.99%
STUDENT_IS_MARRIED	3,468,936	4,265,085	81.33%
HAS_CHILDREN	3,468,936	4,265,085	81.33%
MILITARY_STATUS	3,468,936	4,265,085	81.33%
PARENT_NUM_CHILDREN_FIN_SUPP	3,468,936	4,265,085	81.33%
STUDENT_COMPLETED_TAX_RETURN	2,472,658	4,265,085	57.97%
STUDENT_EARNINGS_WORKING	3,434,247	4,265,085	80.52%
STUDENT_CASH_ASSETS	3,434,247	4,265,085	80.52%
NET_WORTH_STUDENT_INVESTMENTS	2,472,658	4,265,085	57.97%
IS_US_CITIZEN	2,447,931	4,265,085	57.39%
STUDENT_ADJUSTED_GROSS_INCOME	3,434,247	4,265,085	80.52%
NUM_OF_SCHOOLS_TO_SEND_FAFSA	3,847,533	4,265,085	90.21%

GX 1292-A

## Ten Reasons You Know the Defendants Are Guilty

- 1. The Defendants Told Lies Together During Diligence
- 2. The Defendants Created the Fraud Spreadsheet Together
- 3. The Defendants' Lies Were Important to Potential Buyers
- 4. The Defendants Used Fake Data to Trick the Bank
- 5. The Defendants Bought Data to Cover Their Tracks

### The Defendants Data to Cover Their Tracks

From: Charlie Javice

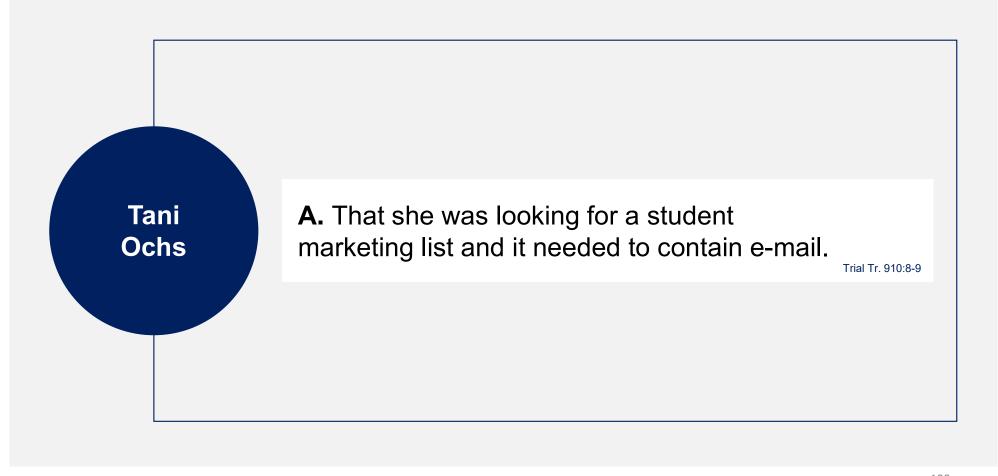
Sent: Monday, August 2, 2021 12:01 PM

To: Tani Ochs

Subject: Re: My Contact Information

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### The Defendants Bought Data to Cover Their Tracks



### The Defendants Bought Data to Cover Their Tracks

